

1820 Forest View Avenue
Hillsborough 94010 CA (USA)
1 650 704 2286

Benoit Delaveau



Born March 22, 1967
French nationality
benoit.delaveau@gmail.com
www.benoitdelaveau.com

EDUCATION

2005-2008	U.C. Berkeley, B.As Mass Comm. and Sociology, Energy	Berkeley, CA
2003-2005	Foothill College Graduating in Spring 2005. A.A. in Linguistics.	Los Alto Hills, California, USA
1984-1986	Ecole Nationale Supérieure Louis Lumière Graduated from France's leading photography college	Paris France
1984	French Baccalauréat Subjects : mathematics, science	Angoulême, France

WORK EXPERIENCE

Since 1987	Journalist and Technical Writer Collaborated with leading French Photography Magazines (e.g. "Réponses Photo", "Le Photographe" ...), targeting expert consumers and professional photographers <ul style="list-style-type: none">• Key, regular contributor in the Digital Photography and New Technology sections• Author of "La Photo Numérique Facile" (Digital Photography Made Easy) published in 2000 in French and Spanish, by Hachette Marabout, a leading French publishing house, sold 180,000 copies.	Paris, France
1995-2002	Photography Professor Taught photography to undergraduate students in 3 major French photography schools <ul style="list-style-type: none">• Ecole Nationale Supérieure Louis Lumière (1995-1997): Taught dark room practice for color and black & white photography• Ecole Auguste Renoir (1997-2001): Co-founded and launched an undergraduate 2 year photography program; taught dark room practice and studio photography• Ecole des Métiers de l'Image Gobelins (1996-2002): Taught photography technology classes (e.g. ink jet print technology, chromogenic film and paper process, Adobe Photoshop, etc.)	Paris, France
1997-2002	Photography Consultant Helped major French photo retailers design photography equipment purchasing strategies and sales training <ul style="list-style-type: none">• Phox (1997-2002): Designed quarterly buying guides for France's leading photo specialized retailer (400 outlets across France)• Auchan, But (2001-2002): Designed and implemented a sales training workshop focused on boosting the effectiveness of in-store photography sales representatives at two of the largest mass market retailers in France	France
1990-1995	Technical Director Iford, world leading manufacturer of black & white films, paper and chemistry <ul style="list-style-type: none">• Provided technical support to Iford's key accounts, mainly professional labs and studios• Managed a team of 12 photo-technicians	Lyon, France

OTHERS

Languages	French (mother tongue), English (fluent), German (good), Classic Latin
Software	Expert knowledge of Mac OS, Adobe Photoshop, QuarkXpress, Microsoft Office, Apple iLife
Sports	Swimming and running (daily), hiking and skateboarding
Family	Partenered. Father of two, Laurice (1) and Alexandre (1).

